



## **Privacy Policy**

This privacy notice discloses the privacy practices for PowerBlock, Inc. and our website; <http://www.powerblock.com>. This privacy notice applies solely to information collected by this website, except where stated otherwise. It will notify you of the following:

- What information we collect;
- With whom it is shared;
- How it can be corrected;
- How it is secured;
- How policy changes will be communicated; and
- How to address concerns over misuse of personal data.

### **Information Collection, Use, and Sharing**

We are the sole owners of the information collected on this site. We only have access to/collect information that you voluntarily give us via email or other direct contact from you. We will not sell or rent this information to anyone. We will use your information to respond to you, regarding the reason you contacted us. We will not share your information with any third party outside of our organization, other than as necessary to fulfill your request, e.g., to ship an order. The data that is collected for these purposes will not be used to make any automated decisions. Unless you ask us not to, we may contact you via email in the future to tell you about specials, new products or services.

### **Children's Privacy**

Our Sites are not designed or intended for use by children under 13. If you are under 18, you should use our Sites only with involvement of a parent or guardian. Children under 13 may not submit any personally identifiable information to us, and if we discover that we have inadvertently gathered any such information from a child under 13, we will take appropriate steps to delete it. Please visit the FTC's website at <https://www.ftc.gov> for tips on protecting children's privacy online.

### **Your Access to and Control Over Information**

You may opt out of any future communication from us at any time. You can do the following at any time by contacting us via the email address or phone number provided on our website:

- See what data we have about you, if any.
- Change/correct any data we have about you.
- Have us delete any data we have about you.
- Express any concern you have about our use of your data

## **Orders**

We request information from you on our order form. To buy from us, you must provide contact information (like name and shipping address) and financial information (like credit card number, expiration date). This information is used for billing purposes and to fill your orders. If we have trouble processing an order, we'll use this information to contact you.

## **Sharing**

We use an outside shipping company to ship orders, and a credit card processing company to bill users for goods and services. Please refer to these respective websites for detailed information on their respective policies.

<https://www.ups.com/us/en/help-center/legal-terms-conditions/privacy-notice.page>

<http://www.fedex.com/bi/privacypolicy.html>

## **Security**

We value your trust in providing us your Personal Information, thus we are striving to use commercially acceptable means of protecting it. But remember that no method of transmission over the internet, or method of electronic storage is 100% secure and reliable, and we cannot guarantee its absolute security.

We take precautions to protect your information. When you submit sensitive information via the website, your information is protected both online and offline.

While we use encryption to protect sensitive information transmitted online, we also protect your information offline. Only authorized employees who need the information to perform a specific job (e.g. billing or customer service) are granted access to personally identifiable information. The computers/servers on which we store personally identifiable information are kept in a secure environment.

## **Cookies**

We use "cookies" on this site. A cookie is a piece of data stored on a site visitor's hard drive to help us improve your access to our site and identify repeat visitors to our site. For instance, when we use a cookie to identify you, you would not have to log in a password more than once, thereby saving time while on our site. Cookies can also enable us to track and target the interests of our users to enhance their experience on our site. Usage of a cookie is in no way linked to any personally identifiable information on our site.

## **Links**

This web site contains links to other sites. Please be aware that we are not responsible for the content or privacy practices of such other sites. We encourage our users to be aware when they leave our site and to read the privacy statements of any other site that collects personally identifiable information.

## **Surveys & Contests**

From time-to-time our site requests information via surveys or contests. Participation in these surveys or contests is completely voluntary and you may choose whether or not to participate and therefore disclose this information. Information requested may include contact information (such as name and shipping address), and demographic information (such as zip code, age level). Contact information will be used to notify the winners and award prizes. Survey information will be used for purposes of monitoring or improving the use and satisfaction of this site. These surveys and contests will only be available to residents living within the United States

## **Users outside of the United States**

PowerBlock does not collect, store, process or utilize any personal information from individuals outside of the United States. If you are viewing our site from a location outside of the United States, know that we will not be able to ship our products or offer any services should a need arise. This privacy policy addresses all applicable laws for the United states but be aware that privacy laws in the United States may be less stringent than the laws in your country, and where governments, courts or law enforcement or regulatory agencies in those other countries may be able to obtain disclosure of that personal information through the laws of those countries.

## **Updates to This Privacy Policy**

As this Privacy Policy may be modified from time-to-time, you should check this Privacy Policy frequently for any such changes. When we make material changes to this Privacy Policy, we will notify you by posting the updated Privacy Policy on our website, and we will update the effective date at the end of this Privacy Policy. Our use of information gathered or obtained at any time is subject to the Privacy Policy in effect at the time of such use, as permitted by law.

**Last Update: May 25, 2018**

**If you have any questions regarding this privacy policy, feel free to contact us via telephone at 1-800-997-3999 or via email at [privacy@powerblock.com](mailto:privacy@powerblock.com) or complete a written request to**

**PowerBlock, Inc  
Attn: Customer Privacy  
1071 32<sup>nd</sup> Ave NW  
Owatonna, MN 55060**